

AVID9 College Application Week Poster Campaign Accountability Log & Rubric

Team Name: _____

EQ: What can you collaboratively create to promote a college-going culture on a schoolwide scale?

Team Member *List roles and responsibilities	Specific Contribution to Poster/Project /5
Project Leader: Duties: Speaker; Responsible Party	
Assistant Leader: Duties: Task-Manager; Self-Reg Monitor	
Secretary: Duties: Time-Keeper; Supply Monitor	
Creative Designer: Duties: Artist; Monitor Aesthetics	
Quality Controller: Duties: Speaker; Writer; Content Manager	

Criteria	Required Components *Note: Each of the components is MANDATORY	Comments
Posters	<input type="checkbox"/> Utilizes 1 - 3'X3' Poster	/5
Content	<input type="checkbox"/> Promotes College ___ Poster(s): Include slogan/saying ___ Slogan/saying is appropriate ___ Slogan/saying is unique/creative	/10
Images	<input type="checkbox"/> 2-3 Images Included ___ Images are meaningful ___ Images connect to topic	/10
Cohesiveness & Creativity	<input type="checkbox"/> Poster(s) display creativity ___ Each poster represents cohesive theme ___ Each poster has a distinct style ___ Each poster represents thought & respect for the assignment	/10
Overall Aesthetics	<input type="checkbox"/> Aesthetics ___ Clean/Neat Design ___ Attention-Grabbing Piece of Artwork ___ Persuasive Message/Tone	/10
Total:		/50